

ENTRY FORM

The DOEN | Materiaalprijs is an incentive prize for the sustainable and innovative use of materials in the visual arts, industrial and applied design, fashion and architecture.

The Materiaalfonds and Stichting DOEN invite artists and designers to come up with a recent design focusing on the innovative, sustainable use of materials.

The Materiaalfonds and Stichting DOEN also award an incentive prize for an idea that has not yet been put into production.

YOUR ENTRY SHOULD INCLUDE:

Your personal details

A description of the project together with a short statement

(max. 1 A4)

A cost estimate

One or two images, in both hard copy (A4 format) and electronic format (JPEG image on a CD 1024 x 768 pixels, 72 DPI, max. quality). All images must be clearly labelled with the name of the entrant and title of the work. If specifically innovative materials are used, send close-up photos and a sample if possible. Materialsamples are more than welcome.

CV (max. 2 x A4)

The registration form and project description must be submitted on paper by mail.

The closing date for submissions is 10 September 2010. Please send your entry to:

Materiaalfonds voor BKV
DOEN-Materiaalprijs
Postbus 14625
1001 LC Amsterdam

COMPETITOR'S DETAILS

Name of project/design:

Name of competitor:

Address:

Postal code:

Town:

Telephone:

Email:

Website:

IMAGES

This registration form is accompanied by:

Number of digital images: []

Number of printed images: []

PROJECT DESCRIPTION AND MOTIVATION

Give a brief statement (max. one page in length) stating why your project meets the criteria of sustainability and innovative use of materials, and the purpose/objective of your project. Include a short explanation of the key aspects of your entry, your personal vision of sustainability and the environmental significance of your entry.

The undersigned declares to have read and to be in agreement with the rules and criteria of the DOEN | Materiaalprijs '10. This form has been completed truthfully.

Place:

Date:

Signature:

You will receive confirmation of receipt by email. If you have not received confirmation after one week, please contact us.

RULES AND CRITERIA DOEN | MATERIAALPRIJS '10

ARTICLE 1. GENERAL

The DOEN | Materiaalprijs '10 (or DOEN | Materials Prize '10), jointly organized by the Materiaalfonds voor Beeldende Kunst en Vormgeving and Stichting DOEN, consists of a prize of € 15,000 for an (almost) finished product and an incentive prize of € 5,000 for an idea that has not yet been put into production. The prize is open to professional artists and designers working in all disciplines, students of art and design colleges and architecture institutes.

Artikel 2 Inzending

The entry (a completed entry form with an explanation, cost estimate and accompanying visual material) must be received no later than 10 September 2010 by:

Materiaalfonds voor BKV
DOEN | Materiaalprijs 2009
Postbus 14625
1001 LC Amsterdam

There is an entry fee of € 50 (inc. VAT) for each entry, payable to:

Stichting Materiaalfonds, Amsterdam
Bank account number 4642678
Stating: DOEN Materiaalprijs

The entry fee must be paid no later than 17 September 2010 into the abovementioned account.

ARTICLE 3. PARTICIPATION

Natural persons may take part. Products realised with the involvement of a member of the selection committee or of a member of the jury – in any way, shape or form – are excluded from participation.

ARTICLE 4. EXHIBITION, TRANSPORT AND INSURANCE

The nominated designers are invited to present their work during Dutch Design Week (DDW) in Eindhoven. Prior to this exhibition, the nominated designs will be exhibited in the ICSE (International Centre of Sustainable Excellence), in the Lichttoren in Eindhoven, which is also where the jury will meet. After the DDW, the designs of the nominees and the winners may also be exhibited in a dependence of the Van Abbemuseum in Eindhoven.

ICSE

The costs of transporting the submitted work to the ICSE in Eindhoven, including insurance costs, are payable by the nominee. The works are insured while on exhibit in the ICSE.

LOCATIE DDW

The Materiaalfonds and Stichting DOEN (hereinafter referred to as the Organisation) will pay the transport costs including insuring the submitted works, from the ICSE to the Klokgebouw.

The costs of transporting the submitted work from the location of the DDW, including insurance costs, are payable by the participant. The participant is responsible for insuring the works at the location of the DDW.

ARTICLE 5. NOMINATION COMMITTEE AND JURY

The Organisation will appoint a nomination committee. The Organisation appoints a panel of three judges (one chairperson and two members) consisting of at least one fine art and design expert and one sustainability and innovation expert.

ARTICLE 6. DECISION-MAKING

A nomination committee will select the entrants to take part in the exhibition based on a Power Point presentation of all the work submitted. If the committee requires additional information, these details must be provided within one week. In the event of doubt, the jury can invite the owner of a selected project to attend an interview or to provide additional information. The jury selects the two winners by a majority of votes. The jury substantiates its selection in a jury report. The decision of the jury is final.

ARTICLE 7. FINAL STIPULATIONS

- The entrant consents to the exhibition of the work they have submitted by the Organisation of the DOEN | Materiaalprijs '10, to its public disclosure and to the reproduction of all or any part of the photographs submitted, in whatever form, in the context of the DOEN | Materiaalprijs '10.

- The entrant indemnifies the Organisation against claims relating to breaching the intellectual property rights of third parties. The entrant also ensures that the images he/she provides of the submitted work may be published free of charge and without further conditions in the context of the DOEN | Materiaalprijs '10. He or she indemnifies the Organisation against all claims in this regard.

- The Organisation exercises due care in handling the submitted work. By entering the competition, the entrant indemnifies the Organisation and the Dutch Design week against liability in the event that the submitted work is damaged.

- The Organisation undertakes to return the material provided by the entrant, in the form in which it was submitted, with the exception of the visual material with which the entry was presented. Work will be returned to the entrant at the request and expense of the entrant. The Organisation is also indemnified against damage incurred during transportation.

CRITERIA AND DIRECTIONS

The concept of sustainability is continually evolving. The notion of sustainable development defined in the Brundtland Report is still frequently used: "development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

The DOEN | Materiaalprijs offers you the following directions and suggestions to realize a successful design:

Curtail the use of non-renewable energy sources

Use renewable energy sources (such as solar and wind-powered energy)

Use environmentally sustainable materials (such as bamboo, which is quickgrowing)

Recycle materials (as long as recycling does not over-consume energy)

Design lightweight materials (to ease the burden on transportation etc)

Use leftover materials (such as almond-husk MDF)

Develop new, high-quality sustainable materials

Select materials with least environmental impact

Reduce the materials used

Optimise production techniques

Optimise the distribution system

Minimise environmental impact during the user phase

Extend the product's life expectancy

Improve the waste disposal or recycling of a product

Develop a new product concept

THE FOLLOWING ASPECTS WILL BE EXAMINED WHEN ASSESSING ENTRIES FOR THE DOEN | MATERIAALPRIJS '10:

Have environmental aspects been considered in every phase of the life cycle?

The quality and design of the idea, design or product

The artistic quality of the idea, design or product

How realistic and viable is the idea or design (can it be used by the business sector, is it inspiring, does it have potential?)

Innovative use of material (how innovative is the materials use, is it more innovative than other designs and products?)